

# Sustainability Reporting

### USE CASE



A global **insurance company with over 40K employees**, operating in 54 countries and **over 7,000 US mobile devices**.

With sheer numbers of employees consuming technology, **e-Waste and how it is handled is paramount.** Employees need a connected device for productivity for the first day on the job.



A well run **forward and reverse device logistic program** ensures employees have the right devices, secures corporate data and **contributes to sustainability objectives.** 

## WHY OVATION?

OVATION has been providing Managed Mobility Services for business of all sizes for **over 20 years**. Our **unmatched carrier domain experience** along with our **track record of solving complex wireless mobility problems** allow us to help businesses keep moving forward.

#### **CONTACT US**



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CHALLENGES

The insurance company supports 30 new hires each week by providing devices on day one. With a mobile device population of over 7,000, balancing proactive upgrades to ensure employees have working devices while reclaiming older devices to remove corporate data, recycling and handling e-Waste is a full-time job.

#### **OUR SOLUTION**

OVATION created several workflows to support new hires, proactive device upgrades an departing employees with our device logistics/ reclamation as a service. Employees were provided with an exceptional experience by receiving a working mobile device via a branded box, custom inserts, return shipping labels to streamline the reclamation process. Admins were provided dashboard reporting to know the status of each device within the process as well as full sustainability reporting.

### THE RESULT: 70% IMPROVEMENT IN SUSTAINABILITY

OVATION implemented a systematic process for deployment of devices for new hires plus existing employees for equipment upgrades. Our solution included properly reclaiming/recycling old devices with a 70% increase in return rate. This yielded a vastly improved sustainability model overall with sustainability metrics and tens of thousands in recovered funds to offset the program's costs.

#### Managing Mobility and More