



**OVATION**  
Managing Mobility and More



# Reducing Digital e-Waste

## Manufacturing

### USE CASE



An **international vehicle manufacturer** with nearly 200k employees worldwide and approx. \$8 billion in value, sustainability in all facets of their business process is key.



The company is focused on **goals of overall wireless device reclamation** and **circular process** creation moving forward.



A **full reclamation and recycling service** allows this manufacturer to have **complete visibility** into their device lifecycles while managing and reducing their e-Waste.

### WHY OVATION?

OVATION has been providing Managed Mobility Services for business of all sizes for **over 20 years**. Our **unmatched carrier domain experience** along with our **track record of solving complex wireless mobility problems** allow us to help businesses keep moving forward.

### CONTACT US



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### CHALLENGES

Having employees all over the globe with corporate devices to be managed presents a real challenge, especially in terms of managing e-Waste.

Devices are frequently upgraded, broken, or need to be replaced. The client found it difficult to keep track of which employee had returned their old device, and what stage of the process that device was in.



### OUR SOLUTION

Reclamation as a Service to include:

- In-box return labels provided with upgraded devices for easy return of the old device
- Asset tracking from cradle to grave
- Follow-ups automatically sent for devices not received (3 times in a period of 2 weeks)
- Reporting on devices returned and not returned



### THE RESULT: 168% RETURN RATE

With OVATION's Reclamation as a Service the company made it easier both on the employee and on the manager to track upgrades, returns, and end-of-lifecycle devices.

The overall result was a greatly improved device return rate, enhanced reporting for company's sustainability goals to reflect their recycling efforts and managing digital e-Waste.



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